

NEW DIGS

PHOTOGRAPHY BY JASON HARTOG

DESIGN
SCENE

Renovating a workplace is no less a task than a home makeover, and just as important. After all, your place of business is usually where you spend the majority of your waking hours, and where you greet your public. The way your work place looks makes a big impact and helps convey who you are as a business. Check out these business owners and their “New Digs.”

WHAT DO YOU LIKE MOST ABOUT THE RENOVATION?

Jerry Banman Principal - Business Development, ReDesign

I like the adaptability of the space. We now have private offices, alongside several flexible areas for internal collaboration or client presentations. I also like our felt-covered office doors, numbered in reference to the Let's Make A Deal game show.

Lisa Banman Principal - Creative Director, ReDesign

My favourite aspects are the openness and natural light. We don't get much direct sunlight, but the diffused natural light is energizing and inspiring.

Martin Jesko Cabinet Maker, Showroom at ReDesign

The actual design of the cabinetry, showing pieces that are unique, modern, and one of a kind, featuring exotic materials in combination with high-end hardware from Blum Canada.



Bonnie Preece

Owner, Carolinian Winery and Eatery

WHAT IS SPECIAL ABOUT CAROLINIAN'S NEW LOOK? The interior is more comfortable and homey. It feels friendly and welcoming.

HOW HAS YOUR RENOVATION ENHANCED CUSTOMER EXPERIENCE? We built a bar and beverage centre on one side of the building, so now we have a nice, open dining room. It's still cosy, but now it works better for events than it did before. We also built a beautiful new retail space. Now you don't have to go through the restaurant to buy a bottle of wine.

WHAT DOES YOUR RENOVATION SAY ABOUT YOU? I'm a down-home individual who likes comfortable spaces. *Continued on page 48*



Cassandra Nordell-MacLean

Chief of Vision & Difference, William Standen Co.

WHAT IS SPECIAL ABOUT YOUR NEW LOOK? When clients enter our building, they are surrounded by our mini showroom featuring our top quality eco-friendly cabinetry, appliances, flooring, lighting, hardware, sinks, faucets, paint and more. After a tour by our Co-ordinator of Impressions and Details, clients move into our adjoining design studio where our team presents them with the possibilities for their space, in a full-colour 3D rendering.

HOW HAS YOUR RENOVATION ENHANCED CUSTOMER EXPERIENCE? Our showroom offers a glimpse of what we can do, without visually overwhelming our clients. It allows them to see the quality of our work and our product. In our studio, clients can sit back comfortably, enjoy a refreshment and appreciate our personalized, design-focused approach.

WHAT DOES YOUR RENOVATION SAY ABOUT YOU? We will continue to be a leader in design excellence, product quality and service, with a commitment to a healthy workplace, as well as a healthy product. **OH**

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